

1996 25 YEARS 2021

CALIFORNIA IMMIGRANT
POLICY CENTER



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2021 IMPACT REPORT

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A NOTE FROM CYNTHIA BUIZA

HOPE AND POWER FOR THE YEAR AHEAD

As we begin a new year of immigrant justice advocacy, I want to express gratitude for the great work we accomplished together in 2021. Thank you.

I am grateful because, despite all the challenges we have faced over the years, we made great strides to expand protections for immigrants, as you will read in this Impact Report. I am confident that we have a deep, shared understanding of why the work matters and our role in it. As we craft a new strategic plan in 2022, CIPC is committed to working hard to improve our organizational practices, remain faithful to our values, and stay rooted in our partnerships with you and our communities.

This means continuing the fight for greater racial and social equity. This means fighting for inclusion of undocumented members of our community and providing them access to health care, unemployment insurance and other life-sustaining supports. It means affirming our commitment to dignity and freedom by keeping immigrant families together.

As many fear a dystopian future for America and the world, it is easy to fall into the seduction of despair—to wring our hands, beat our chests and say, “Woe is us.” Instead, I want to bet on us as a courageous species, as a courageous community. You are the partners that have helped improve the lives of low-income immigrants and gave them another chance at living their immigrant dreams.

We promise to continue to build on the work we have done, and with your friendship and partnership, we will advance the work.

In Solidarity,
Cynthia



Cynthia Buiza,
Executive Director



MAKING HISTORY

HEALTH4ALL 50+ WIN

This year, CIPC helped California make history: the Golden State became the first state in the nation to provide health care access to all income-eligible adults over age 50. We're now one big step closer to our vision for #Health4All, to ensure that all Californians have access to preventive health care in our state, regardless of immigration status. More than a year into a sustained global health crisis, we know that this decision to remove health care exclusions won't just benefit individuals, but will continue to have positive ripple effects throughout California's families and communities. We'll continue to advocate until every Californian has access to the health care they need, regardless of where they were born.

Los Angeles Times

California expands Medi-Cal, offering relief to older immigrants without legal status



KQED

California Poised to Offer Public Health Care to Undocumented Elders in 'Historic Moment'

- 1 million+ unique viewers on KQED website
- Shared by 6 journalists reaching more than 28,000 people on Twitter

CaliforniaHealth REPORT

Analysis: Why California Should Expand Health Coverage to Undocumented Seniors

- Nearly 400,000 unique viewers on these websites
- Shared by 1 journalist reaching more than 241 people on Twitter

Los Angeles Times

Más de dos millones de californianos podrían perderse pagos del estímulo por COVID-19; esto es lo que deben hacer para obtenerlos

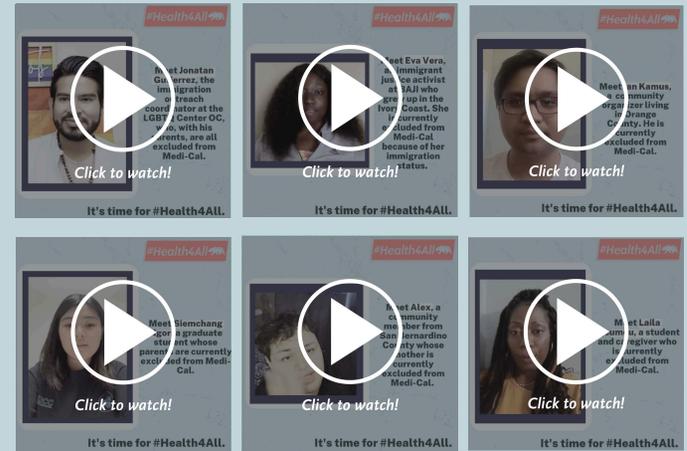
- Nearly 30 million unique viewers on LA Time's website
- Shared by 1 journalist reaching more than 6309 people on Twitter

Los Angeles Times

Newsom proposes healthcare for seniors without legal immigration status, but Democrats want more

- 30 million+ unique viewers on LA Time's website
- Shared by 8 journalists reaching more than 73,000 people on Twitter
- Shared 116 times on Facebook

PERSONAL STORIES



CAMPAIGNS & EVENTS

VALENTINE'S DAY SOCIAL MEDIA CAMPAIGN



I LOVE IMMIGRANTS



IMMIGRANT DAY OF ACTION



MAKING HISTORY

☰ **Ms.**
MORE THAN A MAGAZINE, A MOVEMENT

GLOBAL, MONEY & JOBS, NATIONAL, VIOLENCE & HARASSMENT

My Home Is a Work Place: Domestic Workers Need Health and Safety Protections

4/8/2021 by **LILY TOMLIN**

President Joe Biden made history recently when he called on Congress to invest in a care economy by raising wages and benefits for home care workers. Here in California, we have the opportunity to advance that vision by following the lead of care workers who are imagining a better future and demanding the right to basic health and safety protections.

My partner Jane Wagner and I employ to housekeepers, who have worked with us for more than 20 years. They are immigrants from Central America who came to the United States to make a better



”

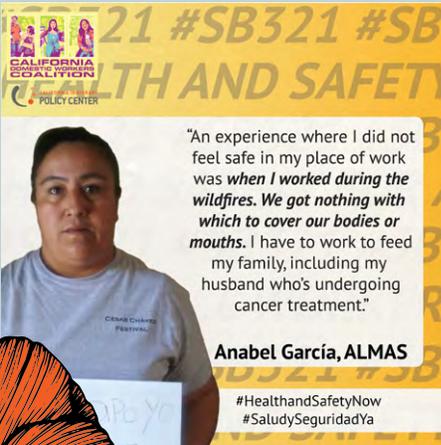
Today, we have the opportunity and ability to live up to the promise of equal rights for workers in all professions. “California’s recovery is well underway, but we can’t be satisfied with simply going back to the way things were,” Newsom remarked when introducing his California Comeback plan this week. As we look to the future of California beyond COVID-19, we can show the way forward by removing archaic and unjust exclusions to health and safety protections for domestic workers. We can, and must, protect our care workers now.

– **Sasha Feldstein,**
CIPC, Economic Justice Policy Director

SB 321 PROTECTIONS FOR DOMESTIC WORKERS

California made history by creating an advisory committee—including domestic workers, employers, and experts in the fields of health and safety—that will institute the first ever health and safety guidelines specific to the domestic work industry. SB 321 is a critical step forward to ensure safety and equity for hundreds of thousands of workers who have been working throughout the pandemic—amidst fires and other disasters—without guaranteed access to protective gear or any accountability for safety and wellbeing in their workplaces. We are honored to celebrate this victory alongside the members of the California Domestic Workers Coalition and their loved ones, who have courageously led us to this victory. CIPC will continue to work with the coalition and the Newsom administration to ensure health and safety for all.

DIGITAL ACTION CAMPAIGN



“An experience where I did not feel safe in my place of work was *when I worked during the wildfires. We got nothing with which to cover our bodies or mouths.* I have to work to feed my family, including my husband who’s undergoing cancer treatment.”

Anabel García, ALMAS

#HealthandSafetyNow
#SaludySeguridadYa



“A lot of things in our work involve health and safety because we work in private homes. *Without health and safety standards, we’re exposed to permanent damage in our lungs or eyes* due to toxic chemicals exposure, and risks such as falling while cleaning bathrooms.”

Martha Marquez, PEOC

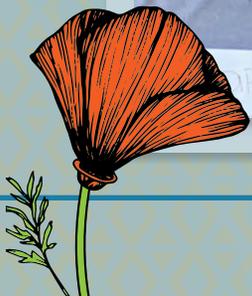
#HealthandSafetyNow
#SaludySeguridadYa



“I had to carry a lot of heavy things because my employer always wanted us to clean behind the beds and other furniture... it was so heavy that I deal with back pain now. *Since we don’t have safety regulations at work, we’re not provided with any protective equipment.* We just have to do the work when we’re asked to.”

Olivia Rodriguez, MUA

#HealthandSafetyNow
#SaludySeguridadYa



ENSURING A SAFETY NET FOR ALL

CALEITC

The California Earned Income Tax Credit (CalEITC) is a refundable tax credit that puts money back in the pockets of low-income workers and families. Unfortunately, many were excluded from the CalEITC because of the tax-identification number they used to file their taxes. This exclusion widened income inequality in our state, exacerbated systemic inequities within our tax system, and disregarded many immigrant families who contribute to California's economic and social vitality. After years of hard-fought advocacy, CIPC and our partners ended this historic exclusion in 2020, and in 2021, over 260,000 immigrant tax filers received the CalEITC, benefitting over 600,000 people.

The image shows three brochures explaining the CalEITC. The first is in Spanish, titled 'PRESENTA SUS IMPUESTOS CON UN ITIN? PUEDES RECUPERAR SU DINERO A TRAVÉS DEL CAL EITC Y EL CRÉDITO TRIBUTARIO POR NIÑOS PEQUEÑOS'. The second is in English, titled 'DO YOU FILE TAXES WITH AN ITIN? YOU COULD GET MONEY BACK THROUGH THE CAL EITC AND YOUNG CHILD TAX CREDIT!'. The third is in Arabic, titled 'هل تقدم الضرائب برقم ITIN يمكنك استرداد بعض الأموال من خلال CalEITC و نظام الائتمان الضريبي للأطفال الصغار'. Each brochure includes flowcharts and text explaining eligibility and how to claim the credit.

GOLDEN STATE STIMULUS

When the Governor announced the Golden State Stimulus to provide one-time payments to Californians during the pandemic, we worked with our partners to secure additional relief for immigrants who were excluded from federal stimulus relief. As a result of our collective efforts, immigrant workers in California were able to get up to \$2,200 from the Golden State Stimulus; to date, over 625,000 immigrant households in California have received a total of over \$900 million in state COVID-19 relief payments.

The image contains two panels. Panel 1, titled '1. Governor Newsom just announced that California has a \$75.7 billion budget surplus this year, and that there will be a second Golden State Stimulus:', lists three bullet points: '\$600 direct payments to all taxpayers who make up to \$75,000 a year and did not receive a first payment.', 'Additional \$500 in direct payments to families with dependents.', and 'Additional \$500 in direct payments to undocumented families.' Panel 2, titled '2. However, this relief is still dependent on a person having a SSN or an Individual Taxpayer Identification Number (ITIN) and filing their taxes.', states: 'For people who don't have either, they continue to be excluded from federal relief and the Golden State Stimulus. We can do better than this.'

A social media post from the California Immigrant Policy Center. The headline reads '¡Reconocer el esfuerzo, dedicación, y fuerza! ¡Let's recognize the effort, dedication, & strength!'. The post features a photo of a woman, ROSALBA, and text celebrating immigrant contributions to the state's economy and society.

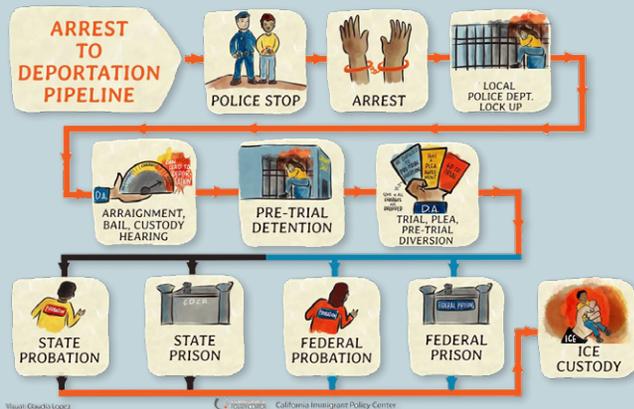
A social media post from the California Immigrant Policy Center. The headline reads '¡Celebrar y compartir las buenas noticias! ¡Celebrate & share the good news!'. The post includes a video thumbnail and text celebrating the success of the Golden State Stimulus for immigrants.

An infographic flowchart titled 'CAN YOU GET THE GOLDEN STATE STIMULUS?'. It shows two paths: one for ITIN holders (eligible for \$600) and one for SSN holders (eligible for \$600 + \$500 = \$1,100). A third path for 'NINGUNA' (None) leads to 'NÃO PODE RECEBER' (Cannot receive). The infographic also includes a section for 'EL GOLDEN STATE STIMULUS?' with a flowchart for '¿PUEDES RECIBIR?' (Can you receive?).



DISRUPTING THE ARREST TO DEPORTATION PIPELINE

ARREST TO DEPORTATION PIPELINE



SB 334 PRIVATE DETENTION ACCOUNTABILITY ACT WIN

Addressing the lack of standards and accountability in private detention facilities is long overdue. The Private Detention Accountability Act (SB 334) is a critical step to help ensure the health, safety, and human rights of immigrants detained in these private facilities. We will continue to work towards our vision of a California without immigrant detention, where all people can live freely and fully in their communities.

ONE CA

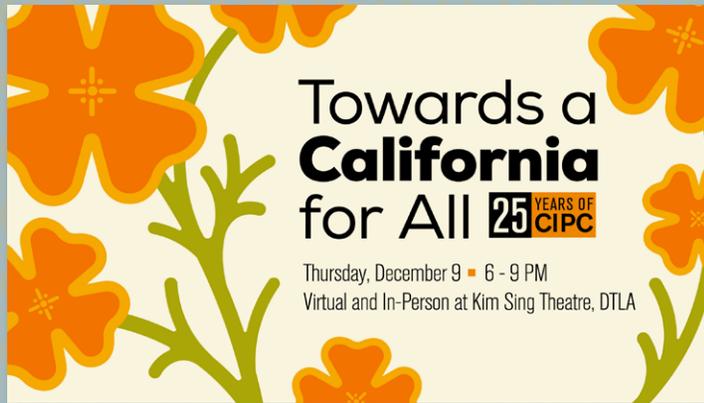
CIPC is proud to lead the One California Network to expand critical legal services to underserved immigrant communities throughout the state. With continued advocacy, the final 2021-2022 budget provided an additional \$30 million disbursement over two years to directly support legal services, outreach and education, and technical assistance. This builds on an annual allocation of \$45 million to support the One California program in the General Fund. Furthermore, a one-time investment of \$25 million to provide DACA and naturalization filing fee coverage was added to the final budget. The state budget also provided an additional \$25 million to support legal services and programs that assist unaccompanied youth and children (building upon \$20 million provided by philanthropy).

LA JUSTICE FUND

Together with a coalition of diverse organizations, CIPC has organized and advocated for the creation, renewal, and expansion of the L.A. Justice Fund. In 2017, the City of Los Angeles, Los Angeles County, and philanthropy piloted this legal safety net program with an initial investment of over \$7 million. Since that time, over 740 cases have been taken through the L.A. Justice Fund, and over 2,200 people have received legal screening and information. We have helped lead efforts to make the program truly universal by providing due process regardless of a person's past criminal history, and to create a holistic program that can address the multiple needs of immigrant Angelenos and their families.



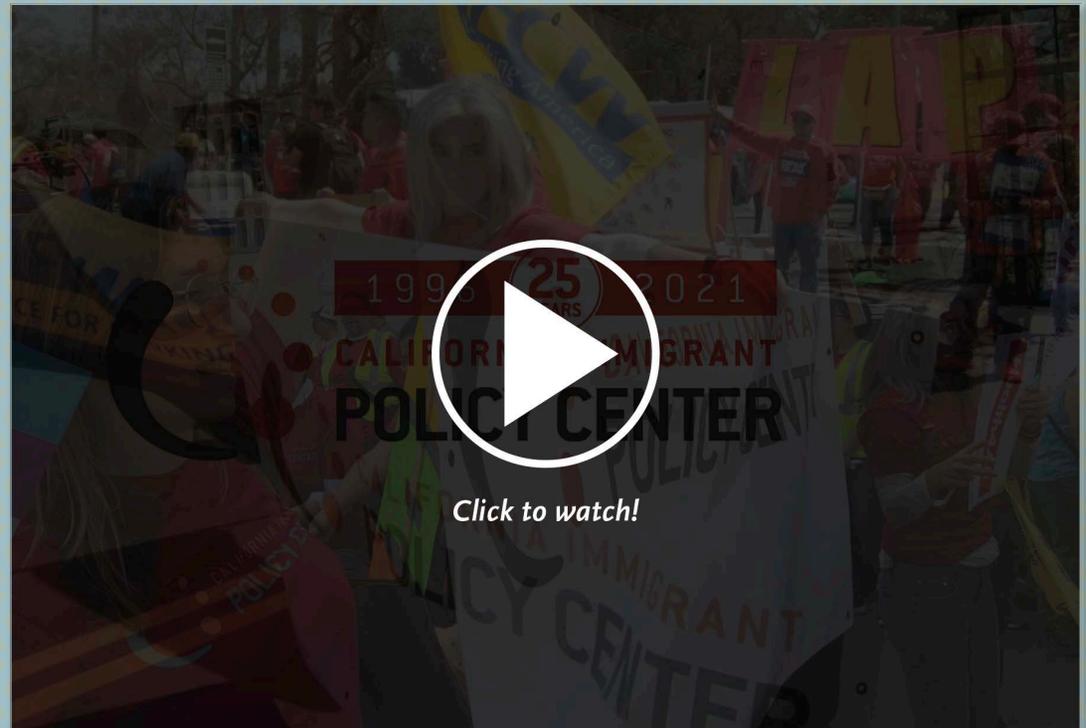
TOWARDS A CALIFORNIA FOR ALL: 25 YEARS OF CIPC



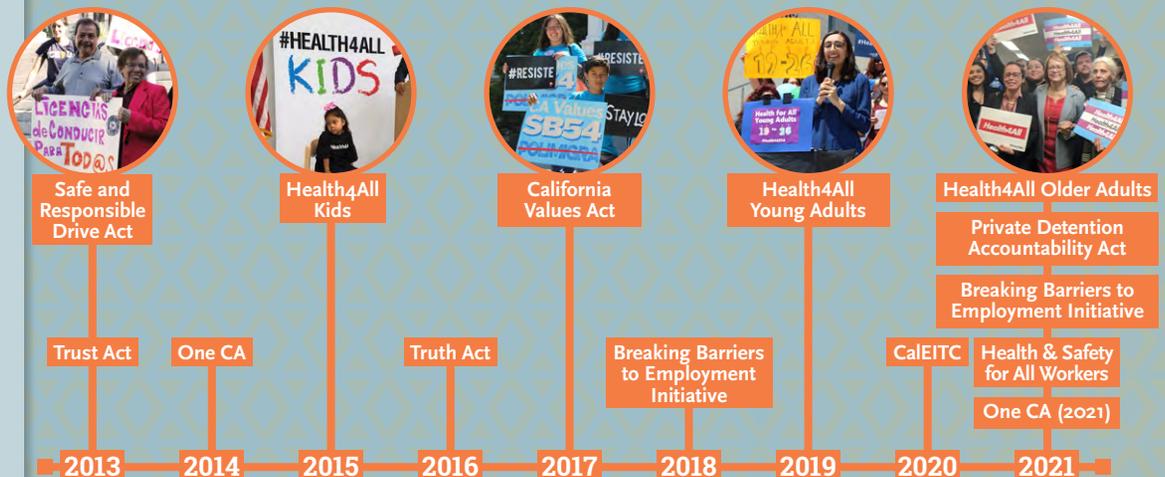
On December 9, 2021, we gathered in community with friends, leaders, funders, supporters, and neighbors in Downtown Los Angeles to celebrate 25 years of commitment to better the lives of immigrants in California. From our roots as a fiscally-sponsored project, CIPC has built a respected platform and established itself as an independent voice on behalf of immigrant communities in the state.

Over the past quarter century, CIPC has been a steadfast advocate for a stronger, more inclusive California. We've convened powerful statewide coalitions of advocates and community leaders. We have advanced innovative narrative communication strategies that have broadened support for equitable policies and empowered our immigrant communities, reflecting their vital impact in our state. We have secured policy wins that ensure that no one is excluded from supports that give everyone the opportunity to thrive, while partnering with legislative leaders to ensure all Californians have a voice in Sacramento.

As CIPC enters its second quarter century, we look forward to continuing our partnership in creating a just and humane future for our communities, together.



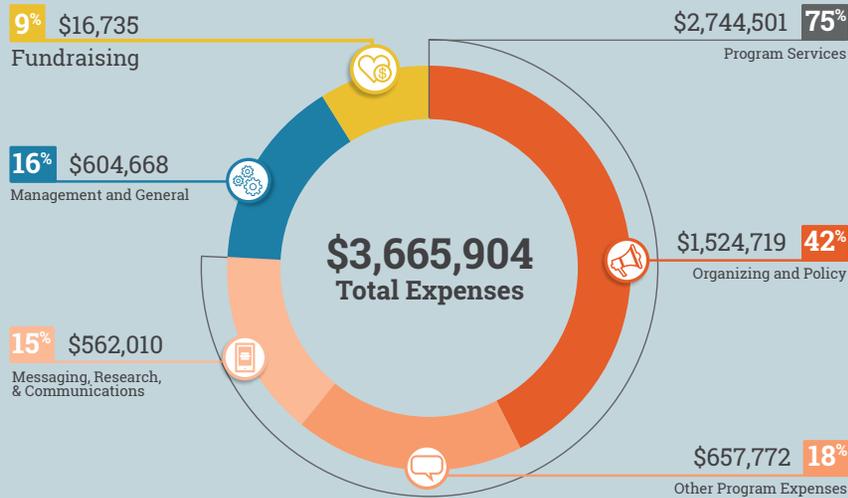
Click to watch!



TOWARDS A CALIFORNIA FOR ALL: 25 YEARS OF CIPC

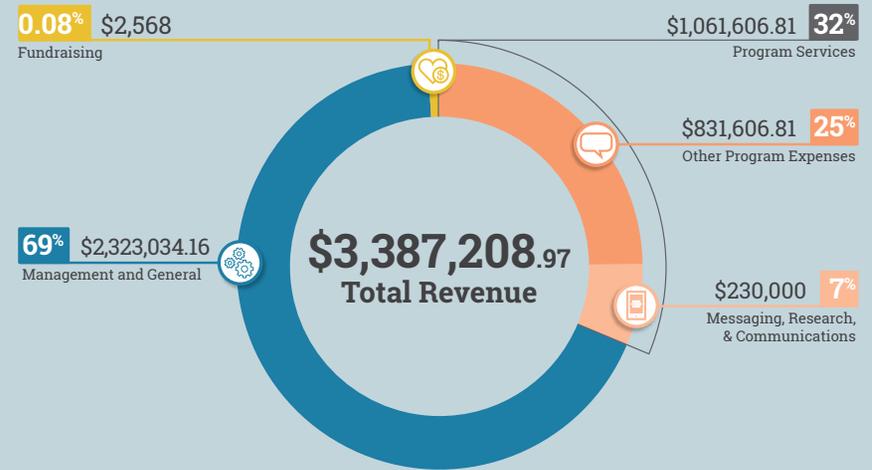


2021 FINANCIALS



TOTAL EXPENSES

9%	Fundraising	\$316,735
16%	Management and General	\$604,668
75%	Total Program Services	\$2,744,501
42%	Organizing and Policy	\$1,524,719
15%	Messaging, Research and Communications	\$562,010
18%	Other Program Expenses	\$657,772
	Total Expenses	\$3,665,904



TOTAL REVENUE

0.08%	Fundraising	\$2,568.00
69%	Management and General	\$2,323,034.16
32%	Total Program Services	\$1,061,606.81
7%	Messaging, Research and Communications	\$230,000
25%	Other Program Revenue	\$831,606.81
	Total Revenue	\$3,387,208.97



CIPC BOARD & STAFF

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